



What is Bitcoin?

Bitcoin is an open-source, peer-to-peer digital currency that is not backed by any central bank or government. That means no one controls Bitcoin and everyone can take part!

Why should I accept Bitcoin?

Bitcoin transactions are cheaper and faster than PayPal, and cheaper than Visa or MasterCard. Bitcoins can be transferred internationally without limits, delays, or excessive fees. You don't have to join any network to accept bitcoins, and the cost of processing bitcoin transactions is a fraction of that of credit cards—usually less than 1%! Bitcoins cannot be counterfeited, and bitcoin payments are irreversible and secure, eliminating the risk of fraudulent charge-backs.

Accepting bitcoins will get you immediate attention within the burgeoning Bitcoin community. Bitcoin is an increasingly hot topic for conversations, and accepting bitcoins will increase word-of-mouth marketing for your business. Accepting bitcoins is a great way to reach new customers and grow the visibility of your business while saving money!

How do I accept Bitcoin?

The most common ways to accept bitcoins are through either Coinbase or BitPay. Any computer or smartphone can be set up to accept bitcoins through either company. As a merchant, you can instantaneously convert your bitcoins to dollars, eliminating the risk of price volatility for the vendor.

How do I learn more about Bitcoin?

A great resource to learn more about Bitcoin is at bitcoin.org

Tell the world!

The following website has a list of Bitcoin directories—add your own business to the lists of merchants accepting bitcoins to increase your visibility!

https://en.bitcoin.it/wiki/Real_world_shops

Bitcoin on Reddit is an active forum of Bitcoin users always looking for new ways to spend their bitcoins!

[Reddit.com/r/Bitcoin](https://www.reddit.com/r/Bitcoin)

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17vTSXSw8SUkt5uFs8RkrZVcwLPLXwtkmQ**